Parts of a Coupon

Understanding the different parts of a coupon can help you make informed decisions about how and when to use them.

1. **Defines if it is a Manufacturer's Coupon**, which means you can redeem it at any store that accepts coupons.
2. **Expiration Date** is the date through which the coupon can be used. After this date, the coupon cannot be used.
3. **Total Amount You Will Save** when redeeming this single coupon. This means the money off the regular price.
4. **Product description** or quantity required to use the coupon.
5. **Terms and conditions** - These are the rules for using the coupon. For example, it might say "Valid until [expiration date]" or "Limit one coupon per customer."
6. **Barcode** which is to be scanned by the cashier to apply the discount.
7. **Image of product** – helps you see what you are getting a deal on but may also be valid on products not pictured.